

Escape Room Videos FAQ's, Procedures, and Policies

The Process

Our process for custom video production is broken down into two tiers depending on your video needs and available budget. We can produce videos using purely stock footage or we can produce videos using footage that we live shoot. Every production with ERV starts with us discussing your unique needs, vision, and expectations.

Payment

After discussing your needs, we will send you a quote with all costs. Once this is agreed upon, we will send you an invoice to your email. We use PayPal as the secure platform for all our payments and a deposit of 50% is required for us to schedule your project.

Intro Videos

Step one, we go over your storyline and craft a script for the video. This script is sent to you for review and approval. Minor adjustments are made if necessary. Next, we cast either live actors or voice over, whichever you've chosen, acquire the footage/audio, and then get started on editing visuals. The final product will be a minimum of 60 seconds. We feel that a minimum of 60 seconds is required to tell your full story. We don't want to rush the narrative and we always want to ensure we tell the whole story.

Promo Videos

First, we determine the narrative of the video. Then we get working on visuals, whether that's live shot or stock footage and start the editing process. The final product is generally between 30-45 seconds. Our promos tend to be faster moving pieces with less information. The purpose of them is to give players just a glimpse of the game. We suggest these live on your social media channels, next to your booking button, or anywhere you want attention. Promos that require video longer than 45 seconds will be considered an intro video for pricing purposes.

Safety Videos

Our safety pieces usually are done in a 2d type visual presentation. Similar to a cartoon. This is our standard style for these, but we have produced a wide variety of styles. Let's chat about what works best for your business. We would love to incorporate your colors or aspects of your escape room. We can also create a custom animated character or even cast an actor to ensure we get your message across to your players. The first step is to craft a script including any specifics for your room(s). Next we cast and acquire voice over, then we move onto editing visuals. Again, these visuals can be live shot or stock footage. The final product is generally around 60-75 seconds.

Delivery

Once editing is complete, we send you the file over WeTransfer. This delivers the file in its full HD quality through a downloadable link, to your email inbox. We ask that you give a final review

to the end product and make note of any changes that it requires. We hope that you had the chance to take a look at our past work. If not, check it out [here](#). We do try our best to always produce top notch videos, but we can't win 'em all. We are very open to feedback and want to ensure that we deliver a great product, so please be as clear as possible about your vision up front and let us know at the earliest sign if the video is going in a direction that you don't care for. Unfortunately, if we get all the way through the process and have to redesign the video from the start, your project may be subject to a 65% time-cost fee. If after the redesign, it is still not satisfactory, we will deliver the product as is and will have to terminate the work effort. However, we are confident that you will love your new video! Our productions kick ass 95% of the time, every time!

Costs

Animation/CGI

Animation/CGI is a very complex type of service that varies greatly. For this reason, we encourage you to reach out to us for a chat about what you need. We have produced everything from animated characters to fully fleshed out 3d environments.

Voice Over

Our VO is included in any intro video we produce. There are some exceptions to this. If your intro script is longer than 350 words or two pages we will have to include a fee of \$50, as our voice talent does charge per the word count of a script. We try to keep the narrative clear and concise, however, some storylines are much more involved than others. Once the script is complete, word count will be discussed along with possible cost. Promos do not include voice over, but we can provide this at an additional charge of \$50. Similarly, if VO needs to be revised after script approval and voice talent has already completed the product, there will be a \$50 charge to complete the revision.

Actors

Because of their talent, we do charge for our actors at the rate of \$400 per individual. We are happy to send you headshots of potential talent for your production. We also are happy to have actors read for some parts. Please understand that it takes time to coordinate schedules for live production. A lot of our talented colleagues work different jobs, perform in a variety of different shows, and have lives. We do our very best to wrangle all talent in a timely fashion. In the off chance that you require a different actor after filming has been done, your recast may be subject to a \$150 fee. We make every effort to ensure that you love the talent, but we understand that unpredictable circumstances can arise.

Videographer Fee

Videography is no joke! It's really not! Our favorite thing to do is film new and exciting material. When we can shoot for your escape room, it elevates the entire production! Please give us time to properly schedule a live shoot. The complexity can vary and to ensure quality we need to dig into the details of what is needed to have a successful production. Live shoots take less time to edit, but more time in the pre-production phase. We have a **minimum** of 5 weeks turnaround

time for live shoots. We do have starting fees beginning at \$1200 to do any live shooting. This includes one camera and a full day of shooting (8 hours max).

Scheduling

We have a minimum turnaround time of 5 weeks. This may vary depending on the simplicity or complexity of your project, but we ask that you do give us at least 5 weeks to provide the quality your project deserves.